



Youtube- Parent information March 2017

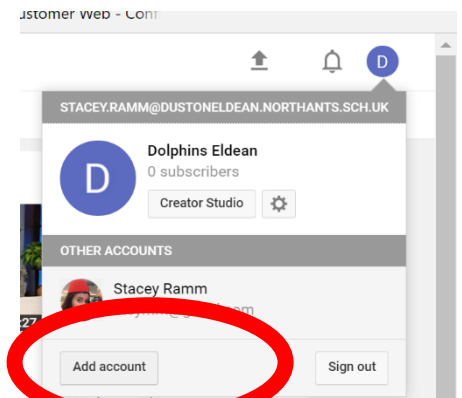
YouTube is supposed to be for users over the age of 13, due to the fact that the parent company, Google, collects and markets user data. The Children's Online Privacy Protection Act (COPPA) exempts kids from data collection.

It's not illegal for kids under 13 to create social media profiles on sites that collect user data so long as the parent is aware of the account, knows user data is being collected, and has approved the kid's account.

13+

If your child wants to set up an account

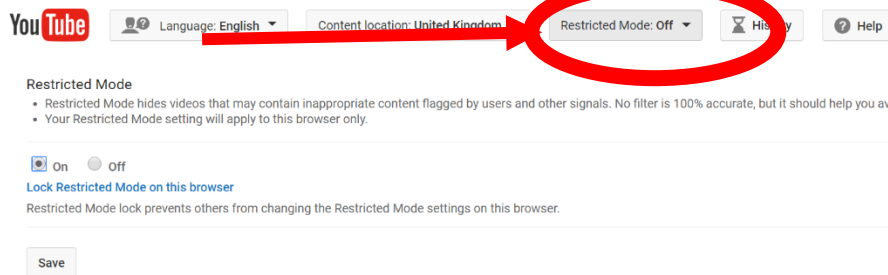
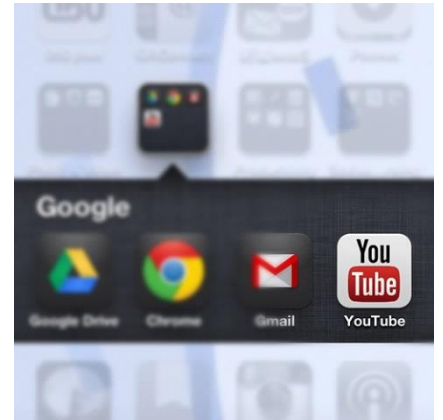
- Use a parent's account. If you have Gmail, you have a YouTube log-in. Simply go to YouTube, log in with your Gmail address, and go to the account settings. Pay special attention to the upload defaults (where you can make your videos private- see below) and the comments, which you can approve before they go live or turn off altogether. If you use your account, you'll do all the uploading, but your child can still have lots of creative control in the design of the channel, the descriptions, and, of course, the videos.
- Create a shared account. Create a log-in together (or use your Gmail address and add their account in the settings). With a shared account, you can review all the steps as a team. Consider keeping the password so you can log in whenever you want.
- Use a different website. YouTube is the most popular video site, but other good options offer built-in safety measures for kids. Consider YourSphere, Viddiverse, and New Moon Girls.



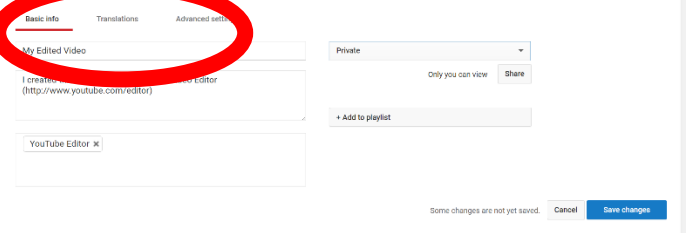


If you child already has an account

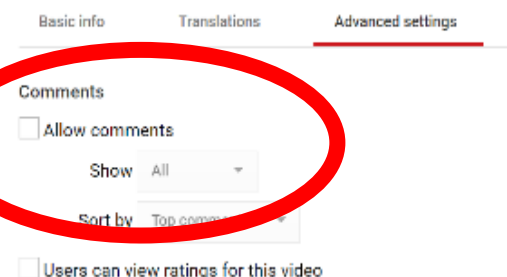
- Download the Youtube App- Ask your child to log in as them and save their details. This will ensure you receive notifications whenever there is a comment or post on the account. Your child will also know you are monitoring whenever you would like to.
- Turn on restricted mode This can filter some of the age inappropriate content but not all. But we would recommend this is activated. Scroll down to the bottom of the page and click restricted mode on.



- Change the settings for upload- When you upload a video it does not have to become public property. Click *creator studio- video manager- edit video-basic settings*- There are options available:
 - Unlisted*- People can only view if they have the link
 - Private*- People can only view if you have selected them to.



- You can also disable comments and ratings- this will stop people writing comments under the video or giving it a negative rating (a thumbs down). Click *creator studio- video manager- edit video- advanced settings* You can either turn off comments entirely or have them sent to the account for approval before posting.





Discussion points for parents if children have an account

- **Have a plan.** Ask them to create a proposal for their channel that describes what they want to offer, who the audience is and how often they'll post. Agree together
- **Talk about content.** Now's a good time to discuss what's OK to post, what should remain private, and other basics of digital citizenship i.e only ever using a codename, not wearing school uniform and not uploading videos of other children without your consent.
- **Do a "beta launch."** Take a page from the book of many tech start-ups and start small to work out the kinks. **Start with strict privacy settings and a limited audience of trusted friends and family,** and ask for constructive feedback on what's working (and not working).
- **Check in.** Once they are up and running, continue to support them. Unexpected issues -- both positive and negative -- are sure to come up. Knowing they can rely on your support is a big deal.

